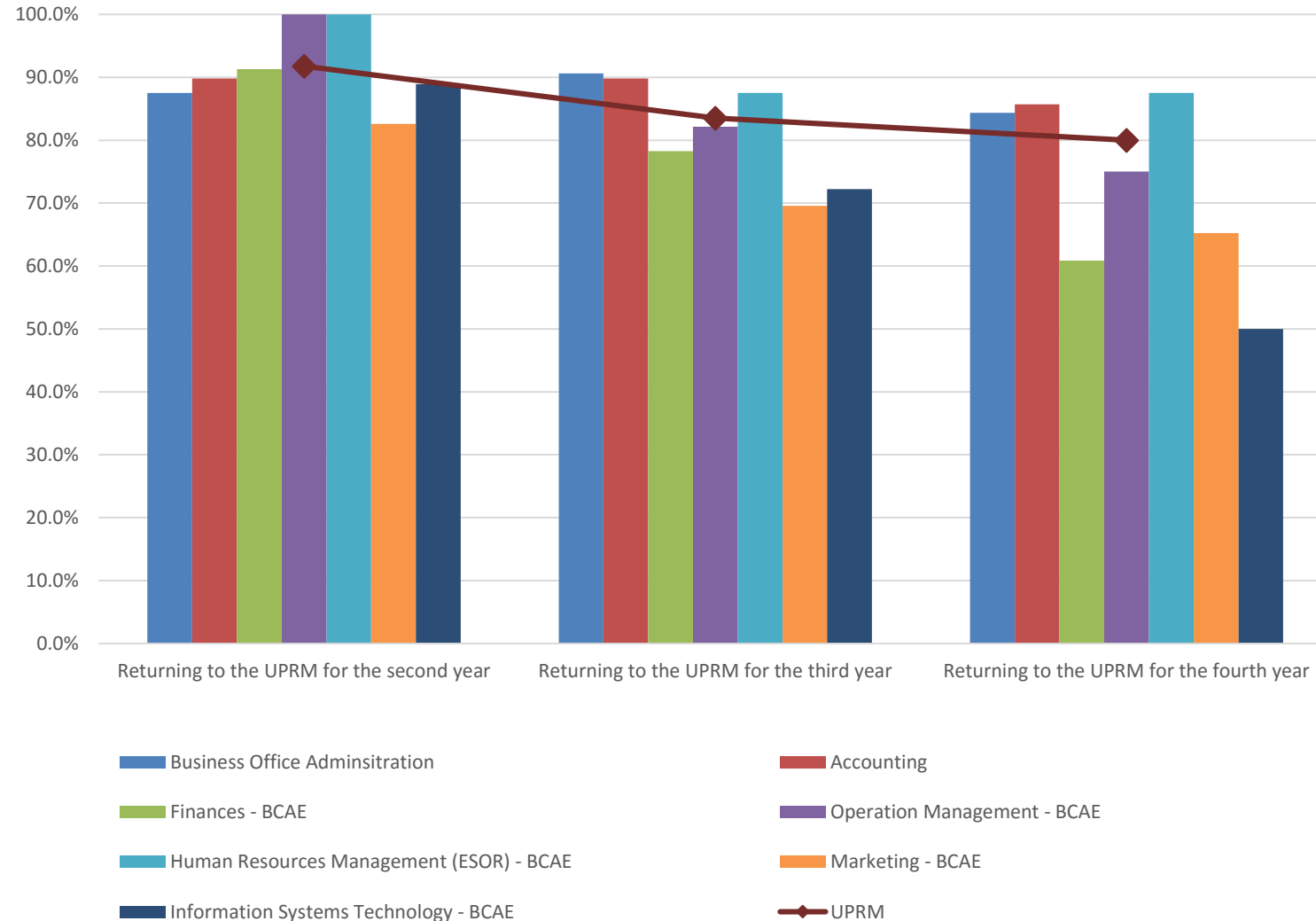


Retention

Retention Rates-Cohort 2014



What the College of Business Administration is doing:

- An assertive campaign encouraging more students to seek academic counseling.
- Promote students participation in professional and academic associations, and extracurricular activities.